

## GrowFL Presents: An Exclusive Tampa Bay Event for Small and Emerging Growth Companies

**Monday, November 18, 2013**

**11:30 am – 1:00 pm**

**Carlton Fields**

**4221 W Boy Scout Blvd #1000, Tampa, FL 33607**

**RSVP Required – <https://tampabaynov18.eventbrite.com/>**

**This event is being provided at no charge – lunch included**

### **How the New Federal Laws will Change Angel Investing and Venture Capital**

Effective September 23, 2013, pursuant to new SEC Rule 506(s), issuers of securities are allowed to reach “accredited investors” through general solicitation as long as they take adequate precautions to a) limit the offering to accredited investors and document the reasonable steps they have taken to verify that all investors whose subscriptions are accepted in the offering are accredited investors; and b) make timely notice filings with the SEC. Come learn from the experts on how this new ruling will effect small and emerging growth companies and their access to needed capital for growth.

You will learn how to:

- Identify effective capital raising avenues for growth companies;
- prepare for the investment round;
- position your company and anticipate the key information investors will want;
- find your investors; and
- avoid mistakes.



### **Keynote Speakers:**



**Seth Joseph, Shareholder, Carlton Fields** - Seth Joseph has extensive experience in capital formation for growth companies, securities and mergers & acquisitions, including both domestic and cross border assignments. He represents corporate issuers and underwriters in public and private offerings, merchant banks, private equity funds, venture capital firms, and emerging clients in acquisitions and financing activities. Mr. Joseph has extensive experience in the telecommunications and technology industries. Mr. Joseph has twice served as general counsel of public and pre-IPO technology companies with substantial cross border technology sharing.



**James Walker IV, Shareholder, Carlton Fields** - Jim Walker's practice is focused on representing companies and investment funds in complex capital raising, acquisition, divestiture and joint venture transactions. He represents companies, investors and investment funds in a wide variety of industries, including in the health care, financial services, telecommunications, technology, and real estate industries. Mr. Walker also has extensive experience representing issuers and underwriters in public and private offerings of equity and debt securities. In this capacity, he has acted as counsel in offerings by many of the most prominent growth companies in the Southeast.



**Michael O'Donnell, Florida Angel Nexus** - Michael O'Donnell is a faculty member at the University of Central Florida and is the Executive Director of the UCF Center of Innovation and Entrepreneurship, where founded the Florida Angel Nexus. As an active investor, Michael provides operating experience, Board of Director guidance, capital, and other services to start-up and emerging growth businesses. He is a founder and/or active investor in over 50 businesses. Mr. O'Donnell's corporate experience includes CEO of Advantage Leasing and Staffing, a national employment firm, Managing Director and Chief Technology Officer at GATX Capital and international financing entity, and executive positions in several other industries. He served on the Board of Directors of financing joint ventures in the United States, Great Britain, Germany, and Australia. Michael earned a Bachelor of Science in Business Administration from Central Michigan University and a Master of Science in Management from the University of Central Florida.



**Robert Tatum, a Sr. Partner, Financial Partners Network (FPN)** - Robert Tatum manages client relationships and prepares companies to meet their capital objectives. He specializes in web-based advertising campaigns made available for Rule 506 (C) offerings, making effective use of general solicitation to find the right investors for FPN Client offerings rapidly and cost-effectively. Financial Partners Network delivers to their Client Companies, a network of Accredited Investors. For these Clients, Financial Partners Network manages the digital, on-line search for Accredited Investors using Pay per Click, Re-Marketing, Banner Ads, and email solicitations. Financial Partners Network also produces Client collateral materials, facilitates Road Shows, Webinars, and coordinates Investor-Client meetings. Mr. Tatum has more than 25 years of experience in strategic planning, business development and funding for early, emerging, and Stage II companies in technology, software, medical devices, beverages, fashion, and defense.

**This event is tailored to growth companies that are seeking to expand beyond the start-up phase.  
Reservations are required.**

# GROWFL

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## About GrowFL

GrowFL provides strategies, resources and support to second-stage companies for next level growth. By supporting companies with Strategic Research and peer-to-peer CEO mentoring, GrowFL helps companies overcome obstacles to growth and leads them towards prosperity. Based on the philosophy of Economic Gardening – to grow existing businesses in a community, region or state – GrowFL is the program of the Florida Economic Gardening Institute at the University of Central Florida and is a critical component to the state's economic development strategy and Florida's entrepreneurial ecosystem. During the pilot program from 2009-2013, GrowFL helped more than 400 companies create more than 2,000 new jobs and an annual economic impact of more than \$581 million. At the beginning of 2013, that number has grown to more than 700 companies supported by GrowFL. For more information: [GrowFL.com](http://GrowFL.com).

YOU DREAMT IT. YOU BUILT IT. LET'S GROW IT TOGETHER.